

# FLORIDA TRANSPORTATION PLAN (FTP)

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## 2015 FTP OUTREACH

FDOT held traditional outreach events in 2015 with much success including:

- STATEWIDE EVENTS
- STEERING COMMITTEE
- ADVISORY GROUPS
- PARTNER BRIEFINGS
- REGIONAL FORUMS AND WORKSHOPS

MARCH 2020

## INITIAL 2020 FTP OUTREACH

FDOT continued with tried-and-true methods for public involvement in early 2020, including:

- Statewide Visioning Session
- Steering Committee Meetings
- Partner Briefings

In addition, we expanded our outreach methods to include:

### SUBCOMMITTEES AND FOCUSED CAMPAIGNS

This allowed for deeper dives into trends, conditions, industry expertise, and public and partner expectations related to:

TECHNOLOGY | RESILIENCE | REGIONAL/LOCAL | STATE/INTERREGIONAL

### VALUES & PREFERENCES SURVEY

This statistical survey was used to determine relative preferences of transportation challenges. This information set up what matters most to Florida's residents and businesses.

### ELECTRONIC POLLING

This tool helped to capture input in real time and allowed for more conversation during meetings and briefings, showing the participants we heard them and are considering their input.

## EXPANDED 2020 FTP OUTREACH

As the world experienced the impacts of the pandemic, FDOT quickly pivoted to virtual options to continue the important work of the FTP.

### VIRTUAL MEETINGS AND EXPANDED POLLING

In March 2020, all meeting of the Steering Committee shifted to a virtual setting. This shift was seamless and continued to capture the input of the committee throughout the process. FDOT also relied more heavily on the electronic polling in the virtual meetings to continue to receive the partners' feedback.

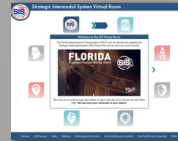
### TRANSPLEX

FDOT hosted the Transportation Planning Exchange in April 2020. The conference, which was originally planned as in-person, provided a series of webinars over two days to foster conversation around the four focus areas.



### FTP VIRTUAL ROOM

The Virtual Room allowed FDOT to reach more people than possible through in-person regional workshops. Additionally, the Virtual Room provided a mechanism to convey information and receive written comments directly from participants.



## TARGETED OUTREACH

In order to better capture the needs of traditionally underrepresented or underserved groups, FDOT met virtually with Florida's homeless coalitions, county health departments, community action agencies (poverty), and service providers for the disabled and transportation disadvantaged. These service organizations that work directly with underrepresented and underserved persons provided valuable input to improve the transportation system to meet the needs of all users.



## BENEFITS FROM THE OVERALL APPROACH INCLUDE:

- Higher quality feedback
- Greater accessibility to more voices
- Direct and focused input
- Broader diversity of stakeholders

