Statewide Plan Goals, Objectives, and Strategies

Innovation and Economic Development

2060 Florida Transportation Plan

- Goal: Invest in transportation systems to support a prosperous, globally competitive economy.
  - Objective: Maximize Florida’s position as a strategic hub for international and domestic trade, visitors, and investment by developing, enhancing, and funding Florida’s Strategic Intermodal System (SIS).
  - Objective: Improve transportation connectivity for people and freight to established and emerging regional employment centers in rural and urban areas.
  - Objective: Plan and develop transportation systems to provide adequate connectivity to economically productive rural lands.
  - Objective: Be a worldwide leader in development and implementation of innovative transportation technologies and systems.
    - Strategy: Maximize Florida’s ability to handle its own imports and exports through targeted investments in seaports, airports, and other hubs as well as regional distribution networks.
    - Strategy: Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among SIS hubs and corridors, such as airports, seaports, rail terminals, integrated logistics centers, highways (some with exclusive truck lanes), rail lines, and coastal and inland waterways.
    - Strategy: Improve the efficiency and connectivity of the supply chain serving Florida’s businesses.
    - Strategy: Adopt a proactive process to identify established and emerging regional employment centers based on statewide and regional visions and plans and to identify transportation investments serving these targeted centers.
    - Strategy: Identify transportation investments to improve connectivity to rural employment centers and economically productive rural lands, consistent with statewide and regional visions and plans.
    - Strategy: Include economic development opportunities as a key factor in setting priorities for transportation investment on the SIS and regionally significant facilities.
    - Strategy: Promote transportation projects needed to help advance critical economic development opportunities through targeted funding and quick response planning for SIS and other investments.
  - Strategy: Increase access to the global supply chain and distribution networks for businesses.
Florida Strategic Plan for Economic Development

- Goal: Lead the nation in global competitiveness as a location for business, investment, talent, innovation and visitors.
- Goal: Lead the nation in economic growth and prosperity.
- Objective: Improve and sustain employment in Florida.
- Objective: Foster opportunities for prosperity for all Floridians.
- Objective: Grow Florida businesses.
- Objective: Expand Florida’s global commerce.
- Objective: Increase Florida’s attractiveness to workers, residents, and visitors.

- Strategy: Strengthen collaboration and alignment among state, regional, and local entities toward the state’s economic vision. (Cross Cutting)
- Strategy: Develop and implement a statewide strategy to develop regional talent and innovation clusters using global best practices. (Cross Cutting)
- Strategy: Strengthen Florida’s economic regions and connect resources across regions to build Florida as a globally competitive megaregion. (Cross Cutting)
- Strategy: Position Florida as a global hub for trade, visitors, talent, innovation, and investment. (Cross Cutting)
- Strategy: Align education and workforce development programs to foster employment opportunities and to develop and retain talented workers with the skills to meet current and future employer needs. (Talent Supply and Education)
- Strategy: Develop an integrated pre-K through career education system to prepare students for becoming successful workers or entrepreneurs. (Talent Supply and Education)
- Strategy: Lead the nation in STEM (science, technology, engineering, and mathematics) research, education, and market-relevant technical skills. (Talent Supply and Education)
- Strategy: Expand access to education and training programs for talent in distressed markets. (Talent Supply and Education)
- Strategy: Strengthen Florida’s leadership in expanding and emerging talent and innovation clusters and help transition established clusters to serve new markets. (Innovation and Economic Development)
- Strategy: Grow, sustain, and integrate efforts related to research and development, technology transfer and commercialization and capital to create, nurture, and expand innovation businesses. (Innovation and Economic Development)
- Strategy: Expand the number of Florida businesses selling goods and services internationally and help diversify the markets they serve. (Innovation and Economic Development)
- Strategy: Brand and consistently market Florida as the best state for business. (Innovation and Economic Development)
• Strategy: **Coordinate decision-making and investments** for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the statewide, regional, and local levels. (Infrastructure and Growth Leadership)

• Strategy: Develop and maintain multimodal, interconnected trade, and transportation systems to **support a prosperous and globally competitive economy**. (Infrastructure and Growth Leadership)

• Strategy: Revise permitting, development, and other regulatory processes to meet changing business needs and to **provide a predictable legal and regulatory environment**. (Business Climate and Competitiveness)

• Strategy: Ensure state, regional, and local agencies **provide collaborative, seamless, consistent, and timely customer service to businesses and workers**. (Business Climate and Competitiveness)

• Strategy: **Reduce barriers** to small/minority business and entrepreneurial growth. (Business Climate and Competitiveness)

• Strategy: Expand opportunities for **access to capital for businesses** throughout their life-cycle. (Business Climate and Competitiveness)

• Strategy: Work with industry to **ensure property and health insurance rates are competitive** with other large states. (Business Climate and Competitiveness)

• Strategy: Develop a government revenue structure that **encourages business growth and development**. (Business Climate and Competitiveness)

• Strategy: Support and sustain statewide and regional partnerships to **accomplish Florida’s economic and quality of life goals**. (Civic and Governance Systems)

• Strategy: **Improve the efficiency and effectiveness** of government agencies at all levels. (Civic and Governance Systems)

• Strategy: **Invest in** strategic statewide and regional economic development priorities. (Civic and Governance Systems)

**Florida Strategic Intermodal System Plan**

• Objective: Provide transportation systems to **support statewide goals** related to economic diversification and development.

**Freight Mobility and Trade Plan**

• Goal: **Increase the flow of domestic and international trade** through the state’s seaports and airports.

• Goal: **Increase the development of manufacturing industries** in the state.

• Objective: **Capitalize on the freight transportation advantages** of Florida through collaboration on economic development, trade, and logistics.

• Objective: **Minimize costs** in the supply chain.

• Objective: **Develop a balanced transportation planning and investment model** that considers and integrates all forms of transportation.

• Objective: **Align public and private efforts** for trade and logistics.

• Objective: Raise awareness and support for **freight movement investments**.
Florida Rail System Plan

- Goal: Mobility and Economic Competitiveness.
  - Objective: Invest in rail capacity improvements to enhance the interstate and interstate movement of passengers and freight when public benefit can be demonstrated; and
  - Objective: Ensure rail investments to support and spur desired economic growth.

Florida Seaport System Plan

- Goal: Invest in transportation systems to support a prosperous, globally competitive economy.
  - Objective: Increase seaport system capacity to meet project demand.
  - Objective: Provide seaport services competitive with neighboring states and countries.
  - Objective: Maintain dominant position in key markets, position seaports to compete for emerging markets, and take advantage of shifts in global trade lanes.
  - Objective: Expand market capture through investments in innovative service strategies and infrastructure.
  - Objective: Position Florida, as appropriate, to capture new generation of mega-ship vessels through creation of deepwater capacity.
  - Objective: Support acquisition, redevelopment, and creation (via landfill) of new waterfront land for port operations, as appropriate.
  - Objective: Promote deepwater investments to serve Florida origin/destination markets and minimize impacts of out-of-state discretionary traffic.
  - Objective: Provide key seaport system capacities (bulk, break bulk, container, cruise) in key regions to serve niche, state, and national markets.

Florida Aviation System Plan

- Goal: Enhance Florida’s leadership and prominence in the aviation industry.
  - Objective: Preserve and protect public airports in Florida.
  - Objective: Preserve and protect privately owned airports used by the public.
  - Objective: Ensure that airports used by business have some type of ground transportation services.
  - Objective: Review the state’s aviation trends each year.
  - Objective: Encourage Florida airports to implement financial planning.

- Goal: Foster Florida’s reputation as a military-friendly state.
  - Objective: Encourage military operators to participate in CFASPP.

Florida Spaceport System Plan

- Goal: Create a stronger economy where Florida’s spaceports and aerospace business can thrive;
- Goal: Guide public and private investment into emerging and growing aerospace enterprises and maximize the use of existing aerospace resources.
Infrastructure and Growth Leadership

2060 Florida Transportation Plan

- Objective: Improve transportation connectivity for people and freight to established and emerging regional employment centers in rural and urban areas.
- Objective: Plan and develop transportation systems to provide adequate connectivity to economically productive rural lands.
- Objective: Invest in transportation capacity improvements to meet future demand for moving people and freight.
- Objective: Be a worldwide leader in development and implementation of innovative transportation technologies and systems.
  - Strategy: Adopt a proactive process to identify established and emerging regional employment centers based on statewide and regional visions and plans and to identify transportation investments serving these targeted centers.
  - Strategy: Identify transportation investments to improve connectivity to rural employment centers and economically productive rural lands, consistent with statewide and regional visions and plans.
- Goal: Maintain and operate Florida’s transportation system proactively.
  - Objective: Achieve and maintain a state of good repair for transportation assets for all modes.
  - Objective: Reduce the vulnerability and increase the resilience of critical infrastructure to the impacts of climate trends and events.
  - Objective: Minimize damage to infrastructure from transportation vehicles.
  - Objective: Optimize the efficiency of the transportation system for all modes.
    - Strategy: Monitor the physical condition, operational performance, and use of Florida’s transportation system and use these data to inform investment decisions.
    - Strategy: Include risk of service interruption as a factor in identifying and setting priorities among major infrastructure maintenance needs.
    - Strategy: Research, develop, and deploy state-of-the-art materials, technology, and methodologies to improve the physical condition and operational performance of transportation infrastructure.
    - Strategy: Leverage public and private partnerships and innovative contracting to maximize the benefits achievable from maintenance and operations investments.
    - Strategy: Design, develop, and maintain transportation infrastructure able to accommodate changing demands and regulations, including larger or heavier loads.
    - Strategy: Minimize damage to transportation infrastructure from transportation vehicles by establishing and enforcing appropriate safety, usage, and other regulations for each mode.
    - Strategy: Develop refined data and decision making tools to better integrate climate trends and their potential impacts into decisions about designing, constructing, maintaining, and operating transportation infrastructure.
• Strategy: Plan for and deploy a network of sensors and communications infrastructure, along with supporting databases and models, to monitor and manage the performance of critical infrastructure on all modes on a real time basis.

• Strategy: Emphasize transportation systems management and operations strategies to optimize performance of existing facilities.

• Goal: **Improve mobility and connectivity** for people and freight.
  
  • Objective: **Expand transportation options** for residents, visitors, and businesses.
  
  • Objective: Reinforce and transform Florida’s Strategic Intermodal System facilities to provide multimodal options for moving people and freight.
  
  • Objective: Develop and operate a **statewide high speed and intercity passenger rail system** connecting all regions of the state and linking to public transportation systems in rural and urban areas.
  
  • Objective: Expand and **integrate regional public transit systems** in Florida’s urban areas.
  
  • Objective: **Increase the efficiency and reliability** of travel for people and freight.
  
  • Objective: Integrate modal infrastructure, technologies, and payment systems to provide **seamless connectivity for passenger and freight** trips from origin to destination.

  • Strategy: Continue to **prioritize investment in SIS hubs, corridors, and connectors**, including identifying opportunities to transform existing SIS facilities and create new SIS facilities.
  
  • Strategy: Coordinate with other states to **improve connectivity on multistate highway, rail, and waterway corridors** connecting Florida to the rest of the United States.
  
  • Strategy: Coordinate the efforts of the Florida Rail Enterprise with regional and local partners and the private sector to **develop and operate the statewide high speed and intercity passenger rail system** and to link this system with public transportation systems.
  
  • Strategy: **Increase the capacity and connectivity** of urban public transit systems.
  
  • Strategy: **Provide appropriate public transit services** and other transportation options in rural areas.
  
  • Strategy: Work with regional and local partners to **develop regional systems of bicycling and pedestrian facilities** and integrate these facilities with the road network, transit systems, and enhanced support services.
  
  • Strategy: Provide reliable transportation options to **meet the unique mobility needs of persons with disabilities, older adults, low income persons**, and others without ready access to automobiles.
  
  • Strategy: **Deploy integrated real time information systems** to share transportation information across jurisdictions, modes, and agencies, including development of a statewide electronic payment and scheduling system encompassing tolls, transit and rail fares, public parking systems, and other related payments.
  
  • Strategy: **Encourage the development and use of telecommuting**, distance education, virtual meeting, and other communications technologies.
**Florida Strategic Plan for Economic Development**

- Strategy: **Strengthen collaboration and alignment** among state, regional, and local entities toward the state’s economic vision. (Cross Cutting)
- Strategy: Develop and implement a statewide strategy to **develop regional talent and innovation clusters** using global best practices. (Cross Cutting)
- Strategy: **Strengthen Florida’s economic regions** and connect resources across regions to build Florida as a globally competitive megaregion. (Cross Cutting)
- Strategy: **Position Florida as a global hub** for trade, visitors, talent, innovation, and investment. (Cross Cutting)
- Strategy: **Coordinate decision-making and investments** for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the statewide, regional, and local levels. (Infrastructure and Growth Leadership)
- Strategy: **Develop and maintain multimodal, interconnected trade, and transportation systems** to support a prosperous and globally competitive economy. (Infrastructure and Growth Leadership)
- Strategy: Develop and maintain a **cutting-edge telecommunications infrastructure**. (Infrastructure and Growth Leadership)
- Strategy: **Ensure the future supply and quality of water** to meet Florida’s economic and quality of life goals. (Infrastructure and Growth Leadership)
- Strategy: **Develop and maintain diverse, reliable, and cost effective energy sources and systems** to meet Florida’s economic and environmental goals. (Infrastructure and Growth Leadership)

**Florida Strategic Intermodal System Plan**

- Objective: **Enhance connectivity** between Florida’s economic regions and between Florida and other states and nations for both people and freight.
- Objective: **Reduce delay on and improve the reliability** of travel and transport using SIS facilities.
- Objective: **Expand modal alternatives** to SIS highways for travel and transport between regions, states, and nations.

**Freight Mobility and Trade Plan**

- Goal: **Increase the development of intermodal logistics centers (ILCs)** in the state;
- Objective: **Increase operational efficiency** of goods movement.
- Goal: **Increase implementation of compressed natural gas (CNG) and liquid natural gas (LNG) and propane energy policies**.

**Florida Rail System Plan**

- Goal: **Maintenance and Preservation**.
  - Objective: **Preserve, maintain, and modernize the rail system** when public benefit can be demonstrated.
**Florida Seaport System Plan**

- **Goal:** Maintain and operate Florida’s transportation system proactively.
  - Objective: Expand and maintain channels and berths to meet master plan investments;
  - Objective: Preserve and increase existing terminal capacities and operations;
  - Objective: Focus investments on advanced operating practices to increase efficient use of existing terminal space; and
  - Objective: Preserve and increase landside access and/or connectivity including on-dock or near-dock rail facilities.

- **Goal:** Improve mobility and connectivity for people and freight.
  - Objective: Provide direct connections to major highway and rail networks.
  - Objective: Consider the total integrated landside network by providing connections to serve inland Florida and the hinterlands.
  - Objective: Promote complementary developments along key access roads.
  - Objective: Increase bulk capacity to serve key niche markets as well as commodities of statewide significance.

**Florida Aviation System Plan**

- **Goal:** Support new technologies and innovation in aviation.
  - Objective: Modernize airport technology.

- **Goal:** Promote aviation to business, government, and the public.
  - Objective: Encourage reports that detail the contribution of Florida airports to the regional economies.
  - Objective: Promote aviation with Florida educational institutions.
  - Objective: Promote Florida’s unique advantages in skilled workforce, infrastructure, access to markets, and military presence in an effort to attract new aviation manufacturing operations.
Quality of Life and Quality Places

2060 Florida Transportation Plan

- Goal: Make transportation decisions to support and enhance livable communities.
  - Objective: Develop transportation plans and make investments to support the goals of the FTP and other statewide plans, as well as regional and community visions and plans.
  - Objective: Coordinate transportation investments with other public and private decisions to foster livable communities.
  - Objective: Coordinate transportation and land use decisions to support livable rural and urban communities.
    - Strategy: Develop transportation plans and make investments reflecting community values and desired characteristics defined in regional and community visions and plans.
    - Strategy: Provide incentives to local governments and regional agencies for transportation investments supporting regional and community visions.
    - Strategy: Identify, evaluate, and set priorities among transportation needs based on a broad set of factors reflecting mobility, land use, economic competitiveness and development, community, public health, education, and environmental and climate impacts.
    - Strategy: Design, build, maintain, and operate the entire roadway corridor to reflect the character and values of the community and, where appropriate, to accommodate the mobility needs of all users including drivers, bicyclists, public transportation vehicles and riders, and pedestrians of all ages and abilities.
    - Strategy: Plan and develop transportation facilities to enhance and protect historic, cultural, recreational, and natural resources and other features important to each community.
    - Strategy: Plan and develop transportation systems to support higher density, mixed use development and urban infill and redevelopment at locations identified in regional and community visions and plans.
    - Strategy: Coordinate and co-locate transportation facilities with existing and new utilities and other infrastructure investments to help focus growth in areas targeted for future development and redevelopment in regional and community visions and plans.
  - Goal: Make transportation decisions to promote responsible environmental stewardship.
    - Objective: Plan and develop transportation systems and facilities in a manner which protects and, where feasible, restores the function and character of the natural environment and avoids or minimizes adverse environmental impacts.
    - Objective: Plan and develop transportation systems to reduce energy consumption, improve air quality, and reduce greenhouse gas emissions.
    - Strategy: Plan and develop transportation systems and facilities in a manner consistent with the protection and management of surrounding natural resources, including those identified in conservation plans established collaboratively by resource agencies, private land owners, and other partners.
• Strategy: **Provide connectivity using appropriate transportation modes** to recreational areas and other natural lands intended for public access.

• Strategy: Plan, develop, and maintain transportation facilities in a manner which **avoids and minimizes fragmentation and sustains the ecological value** and functions of wildlife habitats, other natural areas, and agricultural lands.

• Strategy: **Promote greater use of renewable and low emission fuels** for transportation.

• Strategy: **Promote more energy efficient transportation infrastructure, vehicles, modes, and technologies** for moving both people and freight.

• Strategy: Strengthen **coordination of transportation, land use, and development decisions** to reduce trip lengths, increase motor vehicle occupancies, and increase public transportation and nonmotorized trips.

• Strategy: Encourage transportation agencies and partners to demonstrate leadership through increased use of and **public education about energy efficient and low emission vehicles, recyclable materials, and renewable energy sources**.

• **Goal:** **Provide a safe and secure transportation** system for all users.

    • Objective: **Eliminate fatalities and minimize injuries** on the transportation system.

    • Objective: **Improve the security** of Florida’s transportation system.

    • Objective: Improve Florida’s ability to use the transportation system to **respond to emergencies and security risks**.

        • Strategy: Implement a comprehensive approach to **safety improvement across all modes**, emphasizing engineering, education, enforcement, and emergency response.

        • Strategy: **Improve safety and security data systems, analysis tools, and performance measures** to focus resources on significant opportunities for safety and security improvement.

        • Strategy: Regularly **update and implement Florida’s multi-agency Strategic Highway Safety Plan** to promote safety improvements on all roads and develop comparable safety plans for other modes.

        • Strategy: **Include a safety and security improvement component** in all statewide, regional, and local transportation plans.

        • Strategy: **Incorporate transportation user and worker safety and security** for all modes in all phases of transportation planning and implementation.

        • Strategy: Implement a comprehensive approach for **enhancing transportation security and emergency management** through development and regular update of statewide and regional emergency response plans to define roles and strategies related to preparedness, prevention, detection, protection, response, recovery, and mitigation.

        • Strategy: **Support emergency evacuation, response, and post-disaster recovery activities** through transportation planning and management decisions.
• Strategy: Increase the use of technology to **improve transportation safety, security, and emergency management**, including public sector actions to develop standards and adapt infrastructure to facilitate vehicle, communications, and related technology investments.

• Strategy: Provide transportation connectivity to Florida’s military facilities to **support their national security and emergency management functions**.

• Strategy: Increase access to housing, jobs, schools, services, and amenities through **convenient and affordable transportation choices** for residents and visitors.

*Florida Strategic Plan for Economic Development*

• **Goal:** Lead the nation in quality of life.

• **Strategy:** Strengthen collaboration and alignment among state, regional, and local entities toward the state’s economic vision. (Cross Cutting)

• **Strategy:** Develop and implement a statewide strategy to **develop regional talent and innovation clusters** using global best practices. (Cross Cutting)

• **Strategy:** Strengthen Florida’s economic regions and connect resources across regions to build Florida as a globally competitive megaregion. (Cross Cutting)

• **Strategy:** Position Florida as a **global hub** for trade, visitors, talent, innovation, and investment. (Cross Cutting)

• **Strategy:** Create and sustain vibrant, safe, and **healthy communities** that attract workers, residents, businesses, and visitors. (Quality of Life/Quality Places)

• **Strategy:** Ensure Florida’s **environment and quality of life are sustained** and enhanced by future growth plans and development decisions. (Quality of Life/Quality Places)

• **Strategy:** Promote, develop, protect, and leverage Florida’s natural, art, and cultural **assets in a sustainable manner**. (Quality of Life/Quality Places)

*Florida Strategic Intermodal System Plan*

• **Provide for safe and efficient transfers** for both people and freight between all transportation modes.

• **Reduce growth rate in vehicle-miles traveled (VMT)** and associated energy consumption and emissions of air pollutants and greenhouse gasses.

• Help ensure Florida’s transportation system can **meet national defense and emergency response and evacuation needs**.

*Florida Rail System Plan*

• **Goal:** Safety and Security.

  • **Objective:** Reduce accidents and fatalities;
  
  • **Objective:** Ensure the rail system is secure; and
  
  • **Objective:** Ensure the rail system can respond to emergencies.

• **Goal:** Quality of Life and Environmental Stewardship.

  • **Objective:** Support responsible land use strategies.
- Objective: **Support responsible environmental stewardship.**

**Florida Seaport System Plan**
- Goal: Make transportation decisions to **support and enhance livable communities.**
  - Objective: **Preserve and expand industrial land available** for port-related or port-dependent business; and
  - Objective: **Support land acquisition/preservation initiatives** designed to protect land adjacent to or in close proximity to seaports.
- Goal: Make transportation decisions to **promote responsible environmental stewardship.**
  - Objective: **Promote environmental contributions** of seaport investments;
  - Objective: Support seaport initiatives to **streamline environmental permitting requirements**; and
  - Objective: Collaborate with seaports on **salt water mitigation strategies and programs.**
- Goal: **Provide a safe and secure transportation system** for all users.
  - Objective: **Promote safe and secure seaport operations.**
  - Objective: **Promote fair and equitable regulatory program requirements** for seaport access.
  - Objective: **Promote fair and equitable cargo inspection and immigration activities.**
  - Objective: Accommodate current and anticipated future levels of trade and transportation demand in a manner that **emphasizes safety and security.**

**Florida Aviation System Plan**
- Goal: **Contribute to sustainable growth** while remaining sensitive to the environment.
  - Objective: Use aviation to **retain and expand employment.**
  - Objective: Maintain and **appropriate mix of airports by region.**
  - Objective: **Promote Florida assets** to benefit aviation.
  - Objective: Encourage a **well planned distribution of airport services.**
  - Objective: **Promote multi-modal opportunities.**
  - Objective: Encourage **wildlife management planning** at airports.
- Goal: **Provide safe, convenient, and secure airports.**
  - Objective: **Expand service delivery capabilities.**
  - Objective: **Maintain safe operating conditions.**
  - Objective: **Address security needs.**
  - Objective: **Support emergency needs.**
  - Objective: **Encourage targeted business use** of airports.
  - Objective: **Alleviate capacity shortfalls** at flight training airports.
- Objective: Support air cargo.
- Goal: Protect airspace and promote compatible land use planning around Florida airports.
- Objective: Encourage adoption of ordinances compatible with F.S. 333 and inclusion of airports in local comprehensive plans.
- Objective: Protect airports from incompatible land use.
- Objective: Assist airports with access constraints.
- Objective: Enhance compatibility with natural and manmade features.

Florida Spaceport System Plan

- Enrich our quality of life while providing responsible environmental stewardship; and
- Advance a safer and secure spaceport transportation system for residents, businesses and others.